

UAEU Expo 2020

Fellowship and Internship Info Pack



إكسبو 2020
دبي، الإمارات العربية المتحدة
DUBAI, UNITED ARAB EMIRATES



جامعة الإمارات العربية المتحدة
United Arab Emirates University



مشارك | PARTICIPANT

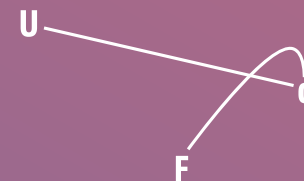


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UAEU @ Expo 2020

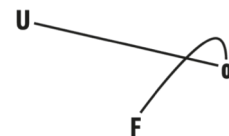




UAEU Expo 2020 Participation Overview

UAEU is set to have its own pavilion at Expo 2020. The pavilion is considered an innovative approach to higher education within this interactive exhibition, creating wonder, curiosity, and engagement.

Visitors will be able to experience a journey of exploration, where they can utilize their skills in solving different challenges. This journey will show them that “*Nothing is Impossible*”.

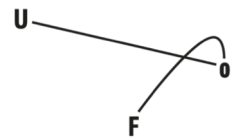




UAEU Expo 2020 Participation Overview

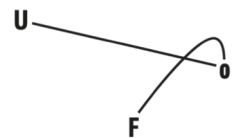
UAEU will host different programs and events aiming to spread knowledge and motivate students to take part in Expo 2020. Students will learn the different approaches to solving challenges, then based on their knowledge and interests, they can apply to the internships offered by UAEU.

Full time interns will get the chance to either offer assistance to visitors in the pavilion, or support the UAEU team in delivering their Expo 2020 programs and events.



PAVILION'S JOURNEY

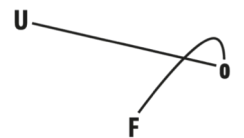
Each ambience, and the interactive exhibits within them, represents a step of the curriculum of the University of the Future.





UAEU UOF AND PATHFINDERS PROGRAM

With the projected “youth bulge” demographic transition in the Arab world, the region is expected to experience the ‘100 Million Youth Unemployment Challenge’ in the next ten years.



UAEU UOF AND PATHFINDERS PROGRAM

The rationale of the University of the Future (UoF) is transforming the '100 Million Unemployment Challenge' into '100 Million Shining Stars', tackling the unemployment challenge with a specific focus on Gulf, Arab, African, and South Asian students, making their transition towards existing (and future) employment opportunities seamless, in addition to spreading a culture of entrepreneurship and innovation focused on positive impact.

Expo 2020 Dubai will be used as a testbed of the UoF; the curriculum will be tested during the 6 months of Expo, and incorporated into the DNA of the UoF through the Pathfinders Program.

The Pathfinders Program is a six-month unique learning experience, offered to 35 international high school graduates, bachelor students or fresh bachelor graduates (within a year). Around two thirds of the participants representing the countries that are taking part in EXPO 2020 will be selected, with priority given to students coming from the Gulf, Arab world, Africa and South Asia.

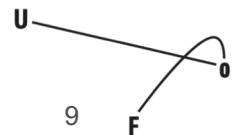




PATHFINDERS PROGRAM OVERVIEW

The Pathfinders Program will empower participants, and guide them in choosing their own path and making their own impact on the world. The transformative transdisciplinary curriculum offers participants a strong connection to the real-world and uses a system thinking approach, while enhancing their entrepreneurial mindset.

Pathfinders will eventually become intentional learners, always aiming to explore challenges faced by our global society, and seeking the skills and transdisciplinary knowledge necessary to solve these challenges.



PATHFINDERS PROGRAM OVERVIEW

Through classroom and real-life learning, Pathfinders will also acquire the essential intellectual skills including social inquiry, data culture, and collective action, which will enable them to survive in today's' complex, dynamic and integrated society.

The program consists of the following phases:



INCEPTION

Pathfinder
Survival Skills



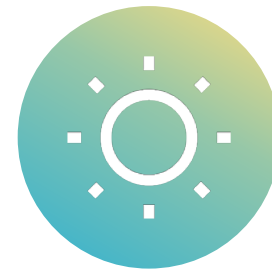
PATHFINDING

Discovering
Purpose



IMMERSION

Deep Drivers



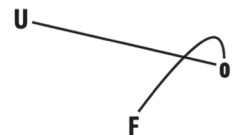
CONCEPTION

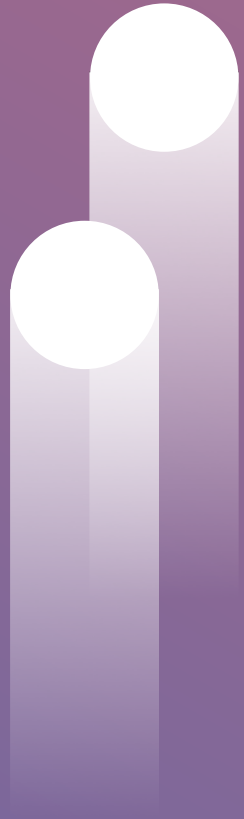
Value Design



FULFILLMENT

Value Delivery



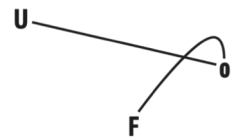


PATHFINDERS FELLOWSHIP PROGRAM



PATHFINDERS FELLOWSHIP PROGRAM OVERVIEW

The UAEU EXPO 2020 Fellowship is a **nine-month** program designed to empower fresh graduates and graduate-level students, and help them develop their full potential by strengthening their professional skills, build their leadership skills and expose them to real work environment.

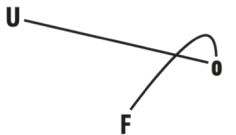




PATHFINDERS FELLOWSHIP PROGRAM OVERVIEW

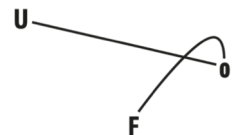
The program will offer access to learning encounters, mentors, subject matter experts and meeting several stakeholders and industry key players. Fellows will have the chance to participate in different events that will enhance their knowledge and expand their network in addition to their prime role in supporting the Pathfinders Program team.

Fellows are expected to be part of the UAEU team at EXPO 2020 Dubai, offering assistance and support to the pathfinders program.



FELLOWSHIP SCOPE OF WORK

- Facilitate day-to-day administration and logistics for the pathfinders program
- Liaise with the pathfinder program participants, program team, stakeholders and instructors
- Act as the pathfinders' focal point with program team
- Facilitate communication and interaction with pathfinders coaches and engagement team
- Ensure that pathfinders are following their program plan and schedule
- Provide peer-support to the program participants
- Participate in the planning and the execution of the program's events and workshops
- Participate in the coordination of program's participants in external events and activities offered by Expo 2020 or the participating pavilions



ELIGIBILITY CRITERIA

- This program is open to UAE residents only.
- Applicants must be between the ages of 21 and 30.
- Applicants must be fresh UAEU graduates (within three years of graduating from any discipline), or are currently pursuing a graduate degree at UAEU.
- Applicants must have good command of English.
- Applicants must be able to commit on a full-time basis for the duration of the program, and be onboard with the intensive yet rewarding workload.
- Applicants must have excellent communication skills.
- Applicants must be able to work in a fast-paced environment and under pressure.
- Applicants must have peer coaching abilities.
- Applicants must be passionate about enhancing, and working on their professional development.
- Having similar experience is desired.
- French or any other official language used at EXPO 2020 is desired.

APPLICATION TIMELINE AND PROCESS

JULY 10TH, 2021

Applicants must complete the online application on July 10th, 2021, by end of day.

JULY 25TH, 2021

Selected fellows will be notified by July 25th, 2021.

APRIL 2022

Fellowship program ends on April 2022.

12TH OF JULY, 2021

Shortlisted applicants will be invited to a personal interview. Interviews will be conducted from the 12th to the 15th of July, 2021, to better assess the applicant's profile and motivation behind applying for the fellowship.

AUGUST 1ST, 2021

Fellowship program starts on August 1st, 2021.

Application Link: <https://www.surveymonkey.com/r/UAEUEXPOFELLOWINTERN>



Compensation and Benefits



Monthly stipend



Accommodation at Expo Village for the entire duration of Expo 2020 when needed (Accommodation is arranged and covered by UAEU)



Access to EXPO 2020 and UAEU Expo events



Experience certificate from UAEU Expo 2020





UAEU EXPO 2020 INTERNSHIP PROGRAM

UAEU EXPO 2020 INTERNSHIP PROGRAM

The Internship program will allow students the opportunity to consolidate and apply the learning from their study at the university into a meaningful and relevant on-the-job experience. It is their venue to connect with the world outside of university and to gain the skills to go on to further education and/or enter the workforce.

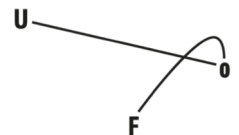
The UAEU EXPO 2020 is offering internship opportunity to support:

1. Programs, Events, and Management Team

Assist and support the UAEU Expo team in coordinating and managing day-to-day tasks related to events and program, and offer communication, design logistical and event management support.

2. UAEU Pavilion Team

Assist and support permanent and temporary exhibitors within the UAEU pavilion, in addition to manning and managing the merchandise section. UAEU pavilion interns are also expected to assist in offering visitors support and orientation during their visit.



UAEU Programs, Events and Management Team Support Internship

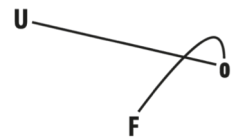
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UAEU EXPO 2020 PROGRAM AND SUPPORT INTERNSHIP OVERVIEW

UAEU will hold and deliver many events and activities during Expo 2020 through its pavilion and programs. The opportunities offered by the Program and Support Internship will allow interns to engage with the dynamic team working on these programs, and offer an opportunity to develop their professional skills.

Internships will be offered to university students for them to experience working in a fast-paced environment, and gain knowledge while supporting UAEU's team in successfully delivering their events and programs



UAEU EXPO 2020 PROGRAM AND SUPPORT INTERNSHIP OVERVIEW

The following internships are available:

- Marketing and Communications Internship
- Graphic Design Internship
- Project Management Internship
- Events' Support Internship
- 100 Million Start Support Internship

Interns will be requested to plan and execute events, as well as offer support to the marketing and communications department, or the project management team. They will also work closely with a professional team, which will contribute to their essential skills, setting them straight into a successful future career path.



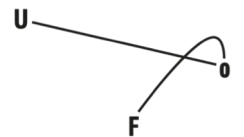
ELIGIBILITY CRITERIA

- This program is open to UAE residents only.
- Applicants must be between the ages of 18 and 25.
- Applicants must be currently enrolled at the UAEU.
- Applicants must be passionate about enhancing and working on their professional development.
- Applicants must be able to work in a fast-paced environment and under pressure.
- Applicants must have communication and intercultural skills.
- Applicants must be proficient in Arabic and English.
- French or any other official language used at EXPO 2020 is desired.



INTERNSHIP BENEFITS

- Gain strong direct experience in your study field, working alongside a high-caliber team, in a dynamic surrounding.
- Secure good references and recommendations from reputable organizations and entities.
- Improve your interpersonal and technical skills.
- Build your confidence and character.



APPLICATION TIMELINE AND PROCESS



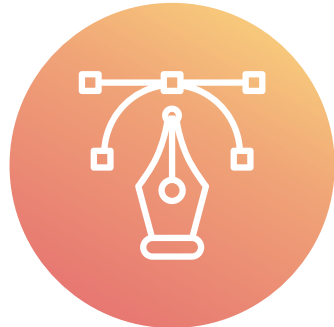
INTERNSHIP FUNCTION AREAS

1



Marketing and
Communications
Internship

2



Graphic Design
Internship

3



Project Management
Internship

4



Events Support
Internship

5



100 Million Stars
Support Internship



1. Marketing and Communications Internship

Internship Location: Mainly at UAEU Campus and online, with some field visits to Expo 2020 site.

Role:

Assist with updating and maintaining Expo 2020 social media presence.

Assist in planning, writing and managing monthly e-newsletter.

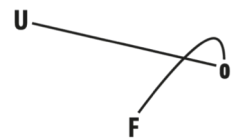
Draft, distribute and pitch press releases, media alerts, and other stories.

Assist with the design of flyers, graphics, e-invites and other marketing material for significant programs such as the Pathfinders Program.

Assist with updating the Expo 2020 website when needed.

Collaborate with staff on new ideas, directions, and venues for marketing and communications.

Qualifications: Bachelor of Arts in Mass Communication / Bachelor of Business Administration or related field.



1. Marketing and Communications Internship

Additional Requirements:

Firm grasp of available tools and platforms in the social media space.

A link to your portfolio, showing previous work.

Excellent writing skills in English and Arabic.

An effective communicator, both written and oral.

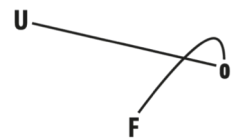
Knowledge in graphic design tools (Illustrator, Photoshop) is a plus.

Self-motivated, good organizational skills, detail-oriented, ability to prioritize and multitask.

Applicants must be passionate about enhancing, and working on their professional development, and about EXPO 2020.

Application Link:

<https://www.surveymonkey.com/r/UAEUEXPOFELLOWINTERNSHIP>



2. Graphic Design Internship

Internship Location: UAEU Campus and online

Role:

Create and design print and digital material for social media.

Assist in designing presentations and collateral for various programs.

Adhere to EXPO 2020 brand guidelines, and deliver projects on time.

Retouch and edit images.

Use latest graphic design softwares, and work with a wide variety of media.

Qualifications: Bachelors or experience in Art, Design, Graphic design, Marketing, IT

Additional Requirements:

A link to your portfolio, showing previous work.

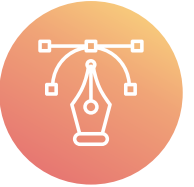
Basic knowledge of layouts, typography, line composition, color, and other graphic design fundamentals.

Familiarity with InDesign, Adobe Photoshop, and Illustrator.

Graphic Design/Arts major preferred.

Application Link:

<https://www.surveymonkey.com/r/UAEUEXPOFELLOWINTERNS>



3. Project Management Internship

Internship Location: UAEU Campus and online

Role:

Assist with overall EXPO 2020 project management on Monday.com.

Assist with monitoring and tracking various activities.

Qualifications: Bachelors or Masters (Ideally CBE, also CoS, CoE or CIT)

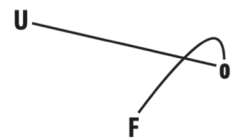
Additional Requirements:

Interest in project management

Affinity for IT tools, and project management.

Application Link:

<https://www.surveymonkey.com/r/UAEUEXPOFELLOWINTERN>



4. Events Support Internship

Internship Location: UAEU Campus, online, and at Expo 2020 site

Role:

Support in planning and implementing EXPO 2020 related events, including logistics.

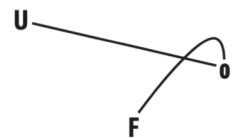
Qualifications: Bachelor or experience in Mass Communications, Public Relations, Business Management.

Additional Requirements:

- Flexible and able to work as part of a team in a dynamic surrounding.
- Leadership skills.
- Organizational skills.
- Excellent written and verbal communication in English, Arabic is an asset.
- Driven, self-motivated and enthusiastic.
- Ability to multitask.

Application Link:

<https://www.surveymonkey.com/r/UAEUEXPOFELLOWINTERN>



5. 100 Million Stars Support Internship

Internship Location: UAEU Campus, Online, and on-site at Expo 2020.

Role:

Support logistics and reach of 100 Million Stars Initiative.

Monitor and work closely with the participants

Help the team in the shortlisting activities

Data collection and communication management

Qualifications: Bachelor preferably CBE

Additional Requirements:

- Flexible and able to work as part of a team in a dynamic surrounding.
- Organizational skills.
- Excellent written and verbal communication in English and Arabic.
- Driven, self-motivated and enthusiastic.
- Ability to multitask.
- Event/programs participations or organization experience

Application Link:

<https://www.surveymonkey.com/r/UAEUEXPOFELLOWINTERN>



UAEU Pavilion Internship

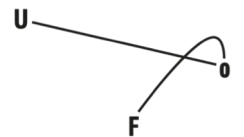
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PAVILION INTERNSHIP OVERVIEW

The UAEU pavilion at Expo 2020 is offering 20 internship opportunities for UAEU students, giving them the chance to upgrade their skills, and expand their knowledge, working alongside a high-caliber team.

The 20 internship opportunities will be divided over two rounds: first round will take place from August till December 2021, whereas the second round will be from January till April 2022.



PAVILION INTERNSHIP OVERVIEW

The interns work will cover different areas of the pavilion, including 'The Gate', 'Pearl Desk', 'Sea Bed' and 'New Day', where interns will offer support to visitors, and manage their inquiries while constantly coordinating with UAEU team.

Interns will be allocated to work at:

- The pavilion's permanent exhibition.
- The pavilion's temporary exhibition.
- The pavilion's merchandise section.
- The pavilion's visitors support & experience counter.



SEABED



SANDSTORM



MIRAGE



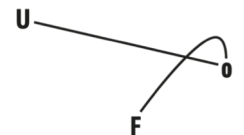
OASIS



STARRY NIGHT



NEW DAY

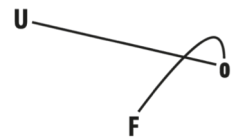




PAVILION INTERNSHIP SCOPE AND ROLE

This internship takes place over two periods, the first one is 20-weeks long (5 months), and the second is 16-weeks long (4 months). This is a full-time opportunity, that requires skills to engage in an immersive visitor experience that reflects UAEU's ambitious plans for its pavilion during EXPO 2020.

Interns will offer support to visitors who wish to experience the UAEU pavilion through its permanent and temporary exhibitions, this includes support services and assistance offered to special needs visitors. Interns are also expected to manage all visitor queries, offer guidance, troubleshoot and liaise with UAEU staff, and support in merchandise sales.



ELIGIBILITY CRITERIA

- This program is open to UAE residents only.
- Applicants must be between the ages of 18 and 25.
- Applicants must be passionate about enhancing and working on their professional development.
- Applicant must be flexible, and able to work in shifts, sometimes late at night at the Expo 2020 site.
- Applicants must be proficient in Arabic and English.
- Applicant must have communication and intercultural skills.
- French or any other official language used at EXPO 2020 is desired.
- Applicants must be passionate about enhancing, and working on their professional development.

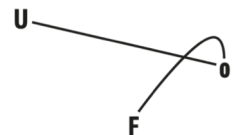
APPLICATION TIMELINE AND PROCESS





BENEFITS

- Experience work in a fast-paced environment.
- Acquire hands-on experience.
- Develop customer-centric skills.
- Enhance your exposure to International media, culture and business.
- A small monetary compensation.
- Transportation costs covered.
- Accommodation at Expo Village arranged and covered by UAEU for night shift interns who live outside Dubai.
- Access to EXPO 2020.
- Experience certificate from UAEU Expo 2020.





THE PATHFINDERS PROGRAMME: OBJECTIVES

The Pathfinders Programme is a six-month programme to pilot the Curriculum of the Future.

It is the outcome of the design thinking process adopted by the UAEU Task Force to develop the Curriculum of the Future.

It uses Expo 2020 as a testbed, to systematically enrich the CoF.

The programme will be offered to 30 students or fresh graduates that will be selected from different countries with a focus on Arab and African universities.



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جامعة الإمارات العربية المتحدة
United Arab Emirates University



مشارك | PARTICIPANT

Thank you

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