



PARTICIPANT

Internship Opportunity: Marketing Intern

We are looking for an enthusiastic marketing intern to join our team to work on a world-class project, the Expo 2020 Dubai. The Intern will support the communications manager in implementing the overall marketing campaign. This internship will help you acquire marketing skills and provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing that will be invaluable to add to your resume.

Internship Functions

- Participate in the creation process, from idea generation to final product.
- Assist in the implementation of the marketing campaign.
- Support the marketing team in daily administrative tasks.
- Assist in marketing and advertising promotional activities (e.g. social media, direct mail, print and web).
- Assist in the preparation and distribution of marketing materials.
- Coordinate and follow-up with suppliers.
- Contribute to the content development and design of the website, newsletter and blog.
- Design and present new social media campaign ideas.
- Monitor all social media platforms for trending news, ideas, and feedback.
- Help organize various events.
- Perform other duties as required.

Requirements

- A solid understanding of different marketing techniques.
- Excellent verbal and written communication skills in English.
- Excellent knowledge of MS Office.
- A good understanding of the various social media platforms.
- Must have a passion for marketing.
- Outstanding multitasking abilities.
- Ability to work well within a team-oriented environment.
- Previous experience a plus but not essential.

How to Apply?

Interested candidates should send their CV along with a cover note on why you would like to work on this project and what you can offer to expo2020@uaeu.ac.ae.

Period to select from: Fall 2019, Spring 2020, Fall 2020, Spring 2021.