



PARTICIPANT

## **Internship Opportunity: Intern Media Specialist/Reporter**

We have an exciting opportunity for someone looking to pursue a career in writing/journalism to work on a world-class project, the Expo 2020 Dubai. The Intern will support the UAEU Expo team in providing coverage for events, conducting interviews and writing feature pieces and content for the blog, website, social media and newsletter. This is fantastic opportunity to add invaluable experience to your resume.

### **Internship Functions**

- Participate in the creation process, from idea generation to final product.
- Research and assist in script-writing.
- Write press releases, blog stories, feature pieces, etc.
- Conduct interviews and follow up articles.
- Attend and cover events, workshops, seminars, etc.
- Assist with identifying and building media connections.
- Assist with the content creation for the website and newsletter.
- Build databases for newsletter and press release distribution.
- Archive all articles so they can be easily accessed.
- Perform other duties as required.

### **Requirements**

- An excellent command of the English language. Arabic language a plus but not essential.
- An understanding of basic news standards and ethics, and at least a rudimentary skill set in being able to produce content.
- Be able to write clearly and grasp the elements of storytelling, recognizing visual components and social connections.
- High level of attention to detail.
- Understand social networking, keep up with news, aspire to connect with audience and learn how to build coverage with audience wants and needs in mind.
- Ability to organize and prioritize numerous tasks and complete them under time constraints.
- Ability to work well within a team-oriented environment.
- Previous experience a plus but not essential.

### **How to Apply?**

Interested candidates should send their CV along with a cover note on why you would like to work on this project and what you can offer to [expo2020@uaeu.ac.ae](mailto:expo2020@uaeu.ac.ae).

**Period to select from: Fall 2019, Spring 2020, Fall 2020, Spring 2021.**